

# THOMAS TODD

## VISUAL DESIGNER

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### ABOUT

I'm a graphic design professional with 18 years of diverse experience in both agency and in-house environments. From concept through completion, I've worked on a wide range of projects including brand identities, marketing collateral, websites, advertising, publications, environments, outdoor, presentations, social media, and more.

I take pride in my ability to help companies visually communicate their story and vision. Through design, I'm able to help build brands and connect them with people in unique and meaningful ways.

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### EXPERIENCE

Thomas Todd Studio El Paso, Texas <b>Freelance Graphic Designer</b> <i>July 2003 - Present</i>	Environmental PR Group Tampa, Florida <b>Art Director</b> <i>Sept. 2006 - Sept. 2011</i>
University of South Florida Tampa, Florida <b>Graphic Designer</b> <i>Oct. 2011 - July 2020</i>	Group 5 & Associates Gainesville, Florida <b>Graphic Designer</b> <i>July 2002 - March 2006</i>

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### SKILLS

Art direction	Outdoor	Web development
Creative direction	Marketing Collateral	Print production
Graphic design	Digital design	Project management
Brand identity	Logo design	Social media
Advertising	Web design	Presentations

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### EDUCATION

University of Florida, Bachelor of Science, Advertising  
Santa Fe College, Associate of Science, Graphic Design Technology